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Entrepreneurs can win \$3,000 in the BOOST Small Business Contest

Looking for a Twin Cities-based small business that is making a lasting impact on its employees, customers and neighbors

FOR IMMEDIATE RELEASE

Minneapolis, MN - (December 10, 2015) Twin Cities entrepreneurs have an opportunity to win \$3,000 for their small business by entering the BOOST for Small Business contest sponsored by [Connect2Capital](#). Connect2Capital is an online small business lending platform developed by [Community Reinvestment Fund, USA](#) (CRF), a non-profit small business lender. CRF judges will choose the semi-finalists and the public will vote online for the company that they think should win the \$3,000 prize.

The Details

- Small business owners fill out a simple form on [Connect2Capital](#), telling us about their business, by the January 15, 2016 deadline.
- Judges will review the submissions and choose up to 20 semi-finalists.
- Semi-finalists will be announced and added to the [Connect2Capital](#) site on Jan 25, 2016 when online voting will begin.
- Voting ends on February 22, 2016 and the entry receiving the most votes will be announced on February 23, 2016.

Selection of Semi-finalists

Entries will be evaluated based on the following criteria:

- Business story
- Award use
- Community impact

About Connect2Capital

Connect2Capital is an online small business lending platform, which is being piloted in the Twin Cities. Connect2Capital was developed in response to the rapid growth of online lenders who offer quick and easy access to high interest rate, short-term loans that are typically paid back by deducting a fixed amount or a percentage of sales directly from the borrower's bank account until the funds, fees, and interest are repaid. Connect2Capital provides small business loans ranging from \$50,000 - \$4 million. For more information, visit www.connect2capital.com.

About Community Reinvestment Fund (CRF)

CRF, a national non-profit community development financial institution (CDFI), is a leader in bringing capital to underserved areas. Since 1988, CRF has injected more than \$1.8 billion into low-income and economically disadvantaged communities in 47 states around the country to provide affordable housing, help stimulate job creation and economic development, and support community facilities. CRF holds one of 14 national, non-bank SBA 7(a) lending licenses, is one of the top 100 SBA 7(a) lenders and is a preferred lender under the SBA 7(a) Preferred Lenders Program. For more information, visit www.crfusa.com.

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